

# What Will You Be Doing in NYC? Share Your Day With Us At #GoldKey

## Share Your Favorite Moments of The Big Day Using #GoldKey

For example, you could:

- Put on your medal and take some selfies! Post pictures as you arrive in NYC and as you visit our historic landmarks.
- Post an Instagram video as you walk down Broadway, visit Scholastic headquarters, or even just as you're waiting in line at Starbucks.
- When you're at Carnegie Hall, tell us whether you're nervous, or thrilled, or scared, or even just overwhelmed. Tweet pics of your arrival and your rehearsal process.

Use #GoldKey so everyone else can follow along! You can also tag us on Twitter (@artandwriting and @Scholastic) & Instagram (@artandwriting and @scholasticinc) so we're sure to see it.

## When You're at The Show

Keep your phone with you. (Pro tip: make sure it's charged!) There will be moments throughout the night where you may be asked to take photos, tweet your thoughts and questions, share selfies and rowfies (you know, a selfie of your whole row!), and more. (Yes, we're trying to make #rowfies happen.)

And remember: Carnegie Hall is a 125-year-old building. There's lots of history in those walls . . . and also some wireless interference! The infrastructure probably won't fully support hundreds of you using wifi at the same time, so you might experience delays. Keep trying, and thanks for your patience.

## Wait! One More Thing

The night will be full of surprises, but one thing is for sure: YouTuber JennXPenn will be at the National Ceremony.

### **Have something you're dying to ask JennXPenn?**

Tweet it to us using #GoldKey! She'll be answering YOUR questions onstage!

# Selfie Scavenger Hunt— Take Selfies! Win Prizes!

## Take a selfie:

- Traveling to or arriving in NYC
- With a Scholastic Awards staff member at Check-in and Ticket Pick-up
- With at least 3 other Medalists wearing your medals
- Waiting in line at Carnegie Hall
- Seated in your row in the theater at Carnegie #rowfie!
- At 3 different making stations during Maker Prom
- Getting down on the Maker Prom dance floor!
- At the Empire State Building in the lobby with the building model showing that night's lighting, or a pic from the observation deck
- With your regional National Student Poet:  
Weston Clark, Midwest Region  
Julia Falkner, West Region  
Ashley Gong, Northeast Region  
Madeleine LeCesne, Southwest Region  
Cameron Messinides, Southeast Region
- At the National Exhibition at Parsons in front of the Art.Write.Now.2015 window decals
- At the National Exhibition at Parsons or Pratt with your artwork or your writing on display
- At the Student Showcase on Friday
- At The Metropolitan Museum of Art in front of an alum's artwork:  
Richard Anuszkiewicz  
John Baldessari  
Harry Bertoia  
Red Grooms  
Luis Jimenez  
Hughie Lee-Smith  
Donald Lipski  
Catherine Murphy  
Philip Pearlstein  
David Salle  
Cy Twombly  
Kay WalkingStick  
Andy Warhol  
Idelle Weber  
Charles White  
Terry Winters

To participate in the Selfie Scavenger Hunt and win cool prizes, tag all photos #GoldKey and post on social media!