



**Scholastic
Art & Writing
Awards** Alliance for
Young Artists
& Writers

Call for Proposals: Special Opportunity for Scholastic Art & Writing Awards Alumni Art.Write.Now POP-UP!

Performance artists, poets, digital sculptors, biotechnologists, writers – alumni working in any genre – we want to invite you to apply to the Art.Write.Now POP-UP! A weeklong residency, the pop-up will feature one Scholastic Awards alum creating work in the main Scholastic Store display window.

This is a unique opportunity to not only create work in this space, but also to install your work in a way that is both attention-grabbing and socially engaging. There should be at least three clear stages of installment that allows viewers to experience and observe your process throughout the week and involve a high level of engagement with the street and passers-by. We encourage conceptually challenging and socially-driven work that incorporates new materials and technologies as tools for innovation, and writers are strongly encouraged to apply.

Location: Soho, NYC

Dates: The resident will work in the window September 21 – September 27, 2014. Preliminary meetings, load-in, and de-install days will also be necessary and vary slightly depending on the work selected.

Display dimensions: please see attached floor plan

Deadline for proposals: August 22, 2014

Costs and support: No costs. \$1,000 stipend and material support

Eligibility:

- Must be an alum of the Scholastic Art & Writing Awards
- Must be available September 21 to September 27
- Must be able to work within a public-facing enclosed space
- Must be at least 18 years old to apply

Application Process: (Please send all materials to courtney@artandwriting.org)

1. Application Form
2. Resume or curriculum vitae
3. Project description, 500-750 words, detailing what you plan to create and how you would contribute to the space and the community
4. Documentation: Writing Sample / Visual / Performance / Film / Video / New Media
Submit up to 6 images, two writing samples, or up to 20 minutes of video as it applies. Images must be accompanied by an image list with title, date, size, media, and, where applicable, conceptual intent. Please note that sound will not be audible at street level.

The Art.Write.Now.POP-UP! will function as a short-term residency to celebrate the launch of the 2015 Scholastic Art & Writing Awards. The week-long residency will feature one Art & Writing Awards alum creating works or an experiential environment in the Scholastic flagship store main display window. The pop-up is an opportunity for our alumni to reconnect with the Awards, increase support and exposure, and connect with the Scholastic employees, the city of New York, and our vast audience of partners, affiliates, students and teachers.

The resident will gain exposure through the Alliance's promotion of the pop-up on our website and multiple social media outlets, as well as promotion by Scholastic, Inc. Resident's name and website will adorn the display window for the full week and promotional artist materials can be placed at the staffed information table in the Scholastic lobby.

Writing, performance, and sculptural works are encouraged. No sound-based work; water-based materials upon approval. **Please remember that this installation is viewed by audiences of all ages and must be appropriate for audiences of all ages.**



Art.Write.Now POP-UP! Application Form

General Information

Name		Date of Birth	
Address		City, State	
Email		Phone	

Award(s) Information

Year of Scholastic Award		Award Type	<input type="radio"/> Art <input type="radio"/> Writing <input type="radio"/> Regional <input type="radio"/> National
High school attended at time of Award		High school city, state	
College or university attended			

Work Information

Website or link to gallery		
Primary practice		
Declaration of professional status (emerging or established)		

REQUIRED: attach a project description, 500-750 words, detailing what you hope to accomplish through this program and how you would contribute to the space and community.

When completed email to Courtney@artandwriting.org or mail to:

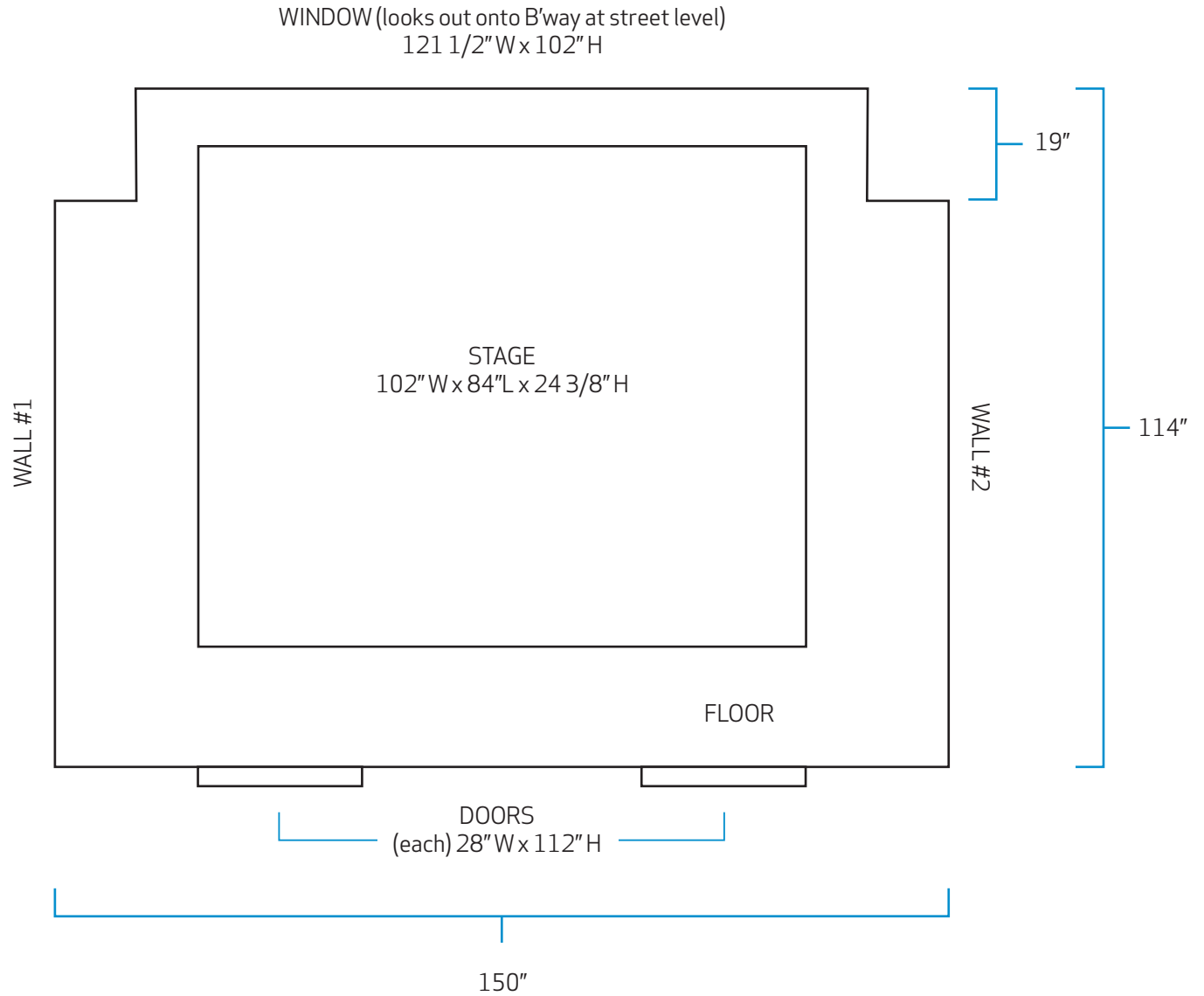
Scholastic Art & Writing Awards
 557 Broadway
 New York, NY 10012
 Attn: Art.Write.Now POP-UP!

I hereby certify that the information above is true and accurate.

Signature: _____ Date: _____



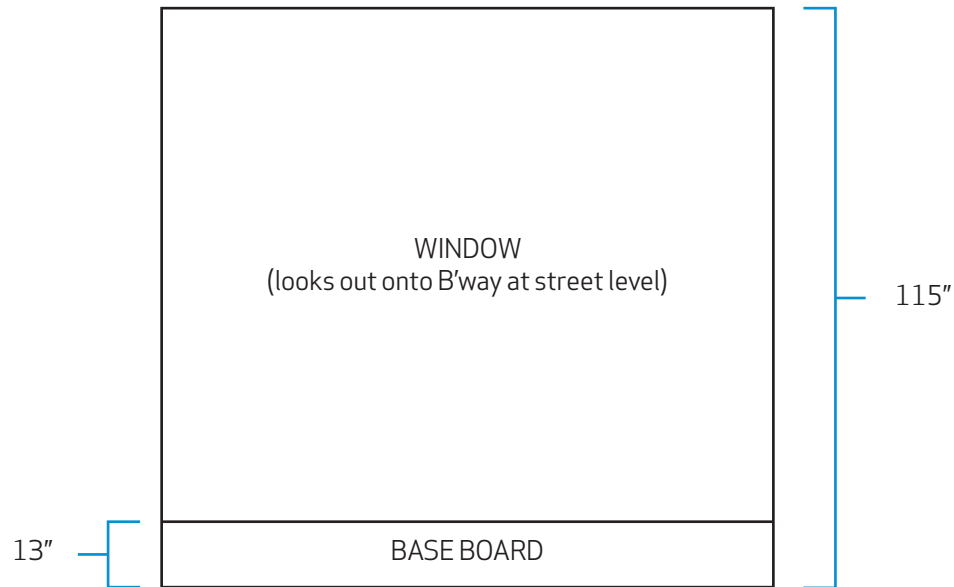
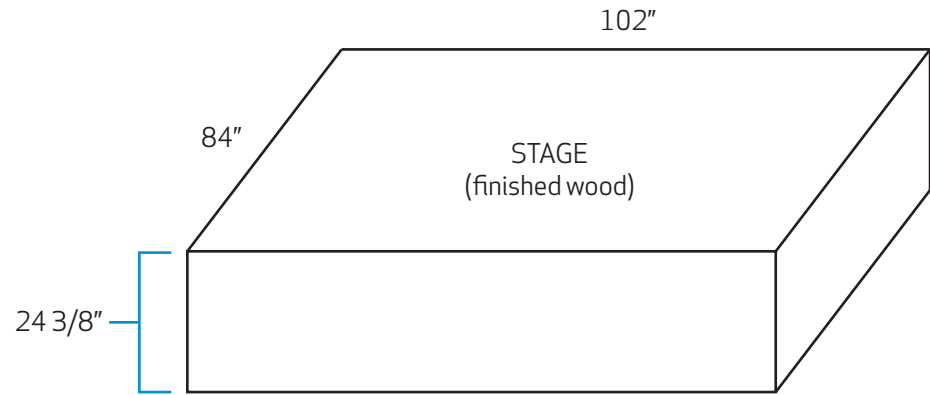
Scholastic Storefront Windows
557 Broadway, NYC 10012





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(both walls are finished and painted white)